

Curriculum Vitae

WENDY L. WAY
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FORMAL EDUCATION

<u>Institution</u>	<u>Degree</u>	<u>Major/Minor</u>
Oregon State University Corvallis, Oregon	Doctorate	Career-Technical Education/ Family Economics
Oregon State University	Masters	Career-Technical Education
University of Washington Seattle, Washington	Bachelors	Teacher Certification, Family and Consumer Education

POSITIONS HELD

2017-2018	Educational Assessment Consultant, Council on Interior Design Accreditation (CIDA)
2015-2017	Emeritus Professor in Service Leadership, School of Human Ecology
2014-2015	Associate Dean for Academic Affairs and Professor Emerita, School of Human Ecology
2004–2014	Associate Dean for Academic Affairs, School of Human Ecology (100% 2012-2014); Professor, Department of Interdisciplinary Studies in Human Ecology (now Civil Society and Community Studies); Professor, Department of Educational Leadership & Policy Analysis, University of Wisconsin-Madison
2002-2004	Acting Director, Center on Education and Work, University of Wisconsin-Madison; Professor, Interdisciplinary Studies in Human Ecology and Educational Leadership & Policy Analysis
1996-2002	Professor and Chair, Interdisciplinary Studies in Human Ecology; Professor, Department of Curriculum & Instruction, University of Wisconsin-Madison
1990-1996	Professor, Department of Continuing and Vocational Education, University of Wisconsin-Madison
1986-1990	Associate Professor, Family Resources and Consumer Sciences, Department of Continuing and Vocational Education, University of Wisconsin-Madison

1978-1984 Assistant Professor, Family Resources & Consumer Sciences, Department of Continuing and Vocational Education, University of Wisconsin-Madison

1972-1974 Family and Consumer Education Teacher, High School, Everett, Washington

SELECTED HONORS

Outstanding Conference Paper Award Asia-Pacific Conference of the Association for Consumer Research, Beijing, China, 2011

Outstanding Conference Paper Award, Association for Financial Counseling & Planning Education, Scottsdale, AZ, 2009

Mentor Award, Wisconsin Association of Family and Consumer Sciences Foundation, 2005

Educator of the Year Award, Family and Consumer Sciences Education Association, 2001

Leader Award, American Association of Family and Consumer Sciences, 2000

Distinguished Researcher Award, American Association of Family and Consumer Sciences, 1992

Education Professions Development Act (EPDA) Fellow

Kappa Omicron Nu (Human Sciences Honor Society)

Phi Beta Kappa (National Scholarship Honors)

Phi Kappa Phi (National Scholarship Honors)

Pi Lambda Theta (Education Honor Society)

Phi Upsilon Omicron (Family and Consumer Sciences Honor Society)

SAMPLE PUBLICATIONS : (*denotes refereed, or peer reviewed, publications)

Way, Wendy L. (2014). Contextual Influences on Financial Behavior. In Karin Sprow Forte, Edward W. Taylor, & Elizabeth Tinsdell, Eds. *Financial Literacy and Adult Education: New Directions for Adult and Continuing Education, Volume 141*, pp. 25-36. (Book Chapter)

Way, Wendy L. (March, 2014). Community-focused Scholarship in Family and Consumer Sciences: Traditions and Opportunities. *Family and Consumer Sciences Research Journal*, (42(3)), 199-210. (Special Issue on The Significance of Community to Individual and Family Well-Being, co-edited with Dr. Lori Bakken.)

Way, Wendy L. (With N. Wong). (2011). Online Talk about Money: An Investigation of Interactions Around Personal Finance in Social Media. Madison, WI: University of Wisconsin-Madison Center for Financial Security, 70pp.

*Way, Wendy L. (2011). The Role of Education in Nurturing Positive Consumer Financial Behavior: A Review of the Literature, Proposed Model, and Research Agenda (**Outstanding Conference Paper**). In Yi, Zhihong, Jing Jian Xiao, June Cotte, & Linda Price (EDS.), *Asia-Pacific Advances in Consumer Research, Volume 9*, 198-205.

Way, Wendy L. (With N. Wong). (2010). Harnessing the Power of Technology to Enhance Financial Literacy Education and Personal Financial Well-Being: A Review of the Literature,

Proposed Model, and Action Agenda. Madison, WI: University of Wisconsin-Madison Center for Financial Security, 101pp.

*Way, Wendy L. (With K. Holden). (2009). 2009 **Outstanding AFCPE Conference Paper** – Teachers' Background and Capacity to Teach Personal Finance: Results of a National Study. *Journal of Financial Counseling and Planning*, 20(2), 65-79.

*Way, Wendy L. (2008). Career, Community, and Family Connections: Addressing the Complexities of Life Work in Family and Consumer Teacher Education. *Journal of Family and Consumer Sciences Education*, 26(1), 1-14.

*Way, Wendy L. (With E. Hayes) (2003). Low-Income African American Women's Cultural Models of Work: Implications for Education-for-Work Policies and Practice. *Journal of Education and Work*, 16(4), 363-383.

Way, Wendy L. (2000). Career, Community and Family Connections. In A. Vail, W. Fox, and P. Wild, Eds. Yearbook 2000 - Leadership for Change: National Standards for Family and Consumer Education, (pp. 34-46). Glencoe: McGraw-Hill.

Way, Wendy L. (January 2000). Homework: The Role of the Single-Parent Family in Young African American Women's Work-Related Learning and Post-High School Transition to Work. Baltimore: The Annie E. Casey Foundation (234 pp.).

SAMPLE OF SUPPORT FOR RESEARCH AND DEVELOPMENT

Social Network Sites and Internet Forums: An Investigation of Interactions around Personal Finance in the Online Social World. September 1, 2010 – August 31, 2011. \$92,379. (Project Director within the Financial Literacy Research Consortium funded by the Social Security Administration).

Harnessing the Power of Technology to Enhance Financial Literacy Education and Personal Financial Well-being: A Review of the Literature, Proposed Model, and Agenda for Practice and Further Research. September 1, 2009 – August 31, 2010.). ~\$48,000. (Project Director within the Financial Literacy Research Consortium funded by the Social Security Administration; Michael Collins & Karen Holden Project Directors.

Technology Enhanced Learning @ UW: Development of a System to Expand the Identification, Creation and Sharing of Electronic Teaching and Learning Resources at the University of Wisconsin-Madison. July 1, 2008 – June 30, 2009. Project Director. \$110,564. UW-Madison Office of the Vice-Provost for Teaching and Learning.

Financial Issues and Personal Finance Teaching Capacity among K-12 Educators: Research and Recommendations for Action. September 1, 2006 – February, 2009. \$104,807. Project Co-Director. National Endowment for Financial Education.

Financial Management Practices of College Students from States with Varying Financial Education Mandates. September 1, 2006 – June 2009. \$112,552. Project Co-Director. National Endowment for Financial Education.

Homework: A Qualitative Investigation of the Role of the Single-Parent Family in Young Women's Work-Related Learning and Post High School Transition to Work. Annie E. Casey Foundation. July 1, 1998 - January 30, 2000. \$75,000. Project Co-Director.

Implementation of System 'APEAL': A Schoolwide Plan to Use Assessment and Planning for Enhanced Academic Learning. University of Wisconsin-Madison Chancellor's Office. September 1, 1998 - August 30, 1999. \$30,000. Project Director.

Lessons from Life's First Teacher: The Role of the Family in Learning to Work. National Center for Research in Vocational Education (U.S. Dept. of Education). January 1, 1993 - December 31, 1994. \$200,000. Project Co-director.

SERVICE EXAMPLES

International

Consultant, Zayed University, United Arab Emirates (curriculum design for Family Sciences), 1998-2006. (Traveled to U.A.E. in June and Nov. 1998, Jan. 2000, April 2001, and March 2002).

National

Program review consultant, University of Kentucky, 2011; Purdue University, 2006, National Center for Career and Technical Education, 2001-2005.

Editor, Family and Consumer Sciences Research Journal, August, 1999-2002.

Editor, Journal of Vocational Education Research, 1989-1992.

State (Wisconsin Department of Public Instruction)

Member, State Superintendent's Task Force on Entrepreneurship, 2008-2009.

Member, State Superintendent's Task Force on Financial Literacy, 2005-2006.

University (UW-Madison)

Member, University Academic Planning Council, 2006-2010

Member, Council of Associate Deans, 2004-2015

Member, Council of Outreach and Continuing Education Deans, 2004-2015

Member, University Assessment Council, 2003-2015

Chair, University Retirement Issues Committee, 2003-2008.

School/College

Member, School of Human Ecology Administrative Council, 2004-2015.

Member, School of Education Dean's Council, 2002-2004

Member, Human Subjects Research Review Committee, Administered by College of Agricultural and Life Sciences, 1979-2002.

Department

Chair, School of Human Ecology Department of Interdisciplinary Studies, 1996-2002.