Becoming A SoHE Student

STEP 1: Review the presentation. This presentation includes information about each major and certificate, SoHE policies, student involvement, degree requirements, career resources, and how to apply or declare a major.

STEP 2: Register for a group advising session through the registration link found at the end.

NOTE: The hyperlinks embedded in this presentation will redirect you to other webpages. Please open links in a new tab.
School of Human Ecology (SoHE) majors explore and improve how people interact with their environment in families, communities and the marketplace.

- All degrees are Bachelor of Science
- Hands-on Learning experiences inside and outside the classroom
- **Student Organizations**
- Professional Focus
<table>
<thead>
<tr>
<th>Department</th>
<th>Options</th>
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| Consumer Science Department                    | • Personal Finance  
• Named Option Financial Planning  
• Retail & Consumer Behavior |
| Civil Society & Community Studies Studies     | • Community & Nonprofit Leadership                                      |
| Human Development & Family Studies Department | • Human Development & Family Studies                                    |
| Design Studies Department                      | • Interior Architecture  
• Textiles & Fashion Design  
• Textiles & Design Certificate |
The bachelor of science in personal finance looks at economics from a people perspective, developing financial experts who can help individuals and families live more secure lives. Graduates of personal finance are prepared to work in financial product development, financial technology, and consumer behavior.

Check out the GUIDE

Careers
This financial planning option is registered with the Certified Financial Planner® Board of Standards. The coursework is interdisciplinary with an emphasis on financial management and the economic well-being of individuals and families. The financial planning option is the more traditional personal finance program leading to careers in counseling, coaching, and wealth management.

- Check out the GUIDE
- Careers

The bachelor of science in personal finance looks at economics from a people perspective, developing financial experts who can help individuals and families live more secure lives. Graduates of personal finance are prepared to work in financial product development, financial technology, and consumer behavior.

Within the personal finance program, students may choose to complete the financial planning option. This financial planning option is registered with the Certified Financial Planner® Board of Standards. The coursework is interdisciplinary with an emphasis on financial management and the economic well-being of individuals and families. The financial planning option is the more traditional personal finance program leading to careers in counseling, coaching, and wealth management. Graduates of the financial planning option leave fully prepared to sit for the prestigious Certified Financial Planner® exam, which SoHE students pass well above the national average.

All personal finance majors complete a required internship before graduating, allowing them to
Retailing and consumer behavior (RCB) leverages technology and research to understand and improve the global customer experience. This bachelor of science degree blends business and analytics with creativity, trend tracking, and technology. Students develop the skills to work in an industry that powers economies and offers ample employment opportunities, including online retailing and social commerce professions.

Check out the **GUIDE**

**Careers**
The program develops students' creativity in the design and planning of interior spaces by emphasizing the process and communication of design. Students learn to integrate the art of design with the social sciences concerning the interaction of people and their environment, the history of design, and the physical sciences relating to the effects of materials on the physical health and comfort of inhabitants.

Check out the **GUIDE**

**Careers**

This major follows a specific sequence and application process different than other SoHE majors. For more information, please meet with an advisor and check out our [website](#).
Textiles and Fashion Design (TFD) is a unique hybrid program that combines a deep understanding of materials and techniques with an academic base of history, science, and contemporary design. The heart of the major lies in the hands-on studio courses where students learn to weave, dye, print, construct, pattern, illustrate, design and innovate.

Check out the GUIDE

Careers
The undergraduate major in human development and family studies (HDFS) offers specialized courses in human development from infancy through old age, couples and family relationships, research methods, policymaking, parent-child relations, family health and well-being, parent education and support, and ethnic and cultural diversity in families.

Check out the **GUIDE**

**Careers**
Through academic study, community engagement, and applied research, Community and Nonprofit Leadership (CNPL) undergraduate students develop into competent, caring professionals interested in community-based change and the expanding nonprofit sector.

Check out the GUIDE

Careers
Students from any major gain a fundamental understanding of the creative and innovative application of textiles and visual design. Students will develop artistic and technical skills valuable for both pursuing a professional career in the textile industry and nurturing personal creative interests.

Check out the **GUIDE**
**DEGREE REQUIREMENTS**

- **ELECTIVES 38%**
  - 2nd Major
  - Certificates
  - Pre-Health Coursework
  - Electives

- **GENERAL EDUCATION 35%**
  - UW GER
  - SOHE BREADTH

- **MAJOR 27%**
  - Human Development and Family Studies
  - Community and Nonprofit Leadership
  - Retail and Consumer Behavior
  - Personal Finance

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**Interior Architecture**

- **General Education 0%**
- **Major 37%**
- **Electives 63%**

**Textiles & Fashion Design**

- **General Education 13%**
- **Major 37%**
- **Electives 50%**
Graduation Requirements

- Earn 120 credits
- 2.0 overall GPA
- Last 30 credits in residency
Student Academic and Career Development Office

• Location: 1194 Nancy Nicholas Hall
• Phone: 608-262-2608
• Email: Advising@sohe.wisc.edu

Spring Drop-In Advising Hours for BASS Students:

- Friday, February 25th 10-11
- Friday, February 15th 10-11
- Friday, February 22nd 10-11
- Friday, March 1st 10-11
- Friday, March 8th 10-11
- Friday, March 15th 10-11
Career Advising

- All students are assigned a career advisor
- Career advisors can assist with:
  - Resumes & Cover Letters
  - Job Search Tools
  - Interviewing Skills
  - Grad School Prep

Professional Development Curriculum

1 Credit Leadership Symposium Course

1 Credit Career and Internship Prep Course

3 Credit Internship Course
SoHE Policies

- Scholastic Actions
- Declaring Additional Majors
- Residency Requirement
- Credit Overload
- Pass/Fail
- Appeals

All policy issue items can be found on the GUIDE
FIRST YEAR STUDENTS & FIRST SEMESTER TRANSFER STUDENTS

- First-year students in good academic standing and first-semester transfer students may declare a SoHE major and do not have to go through an application process.

NON FIRST YEAR AND FIRST SEMESTER STUDENTS

- Must apply through an application process
- Applications are accepted twice a year and open during the first four weeks of each semester
- Students may apply a maximum of two times to each major
- Students must be in good academic standing with their current school of college
Group Advising

Please click the link below to sign up for a group advising session. During this session we will go over curriculum, answer unresolved questions, and provide eligible students the opportunity to declare the major.

Register Here