The ability to network with individuals across the globe has opened the door for new conversations on advocacy and human rights. At the same time, we as technological consumers need to know the difference between using networking websites as a tool – rather than a substitute - for social change. This discussion examines ways social networking communities empower individuals to gain knowledge and advocate for their rights through an online presence. In addition, this session looks at the general benefits and challenges of using a social networking website to facilitate change. My discussion closes with questions on where social networking can take us in the future.

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