"LIKE INDIVIDUAL STRANDS THAT MAKE UP A CLOTH, EACH OF US BRINGS OUR OWN IDENTITY, OUR OWN SENSE OF AESTHETIC, OUR OWN VALUES AND OUR OWN ASPIRATIONS. WE ARE ON A JOURNEY. WE ARE DESIGNERS. WE ARE ARTISTS. WE ARE STUDENTS. INTERLACED WITH THE RHYTHM OF MUSIC, POETRY AND DANCE OUR COMBINED VOICES ARE A CELEBRATION. OUR PASSION, OUR DEDICATION, AND OUR CONNECTION TO OUR WORK, ARE THE THREADS THAT TIE US TOGETHER."

-THREADS FASHION SHOW 2013
The Textile and Apparel Design (TAD) undergraduate major includes aspects of art, design and technology within a curriculum intended to develop creativity and problem solving skills. Studio courses in textile and apparel design involve hands on projects with an emphasis on creative expression through making and a deep understanding of materials. This university degree also includes courses in humanities, science and social studies to prepare students for success in a variety of careers in textile and apparel design. Graduates have gone on to become designers for industry, independent artists and entrepreneurs. Students have the option to spend their final year of study at UW-Madison or apply to a visiting student program at the Fashion Institute of Technology (FIT) in New York City.

Thank you to the Textile and Apparel Design instructors: Jennifer Angus, Mary Hark, Carolyn Kallenborn and Maria Kurutz. Also a huge thank you to the Textile and Apparel Design guidance counselor, Mary Braucht. Because of your expertise and hard work, the design students are able to put on this great show and move on to successful careers in their lives.
URBAN
Stephanie Carnes grew up in the mountains of California and Idaho exploring mountain streams, riding horseback, and enjoying the landscapes of Western America. Carnes' design aesthetic pulls from these experiences with a love for geometric lines and unexpected edges. With reclaimed leather being a favored material, she takes inspiration from rugged places and situations and refines it into something elevated and new.

Stephanie will be spending her final year studying Accessories Design at FIT. Her career aspiration is to develop her own brand and creatively direct a company that produces remarkable designs, while upholding ethics and sustainability.
Alix Ambur
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Haley Frieler
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Krisa Anne Kuffel
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Krisa enjoys creating clothing for women that is inspired by her passion for bright colors, exotic locations, and pop culture. She looks to create pieces that fit every aspect of life as well as create pieces that are meant to surprise and shock the audience.

Krisa plans on graduating from Madison in December with a bachelors degree in Apparel Design and a certificate in Entrepreneurship. She plans to pursue a career with a well known fashion label and eventually create her own label.
Alys' designs are centered on femininity and romanticism. Aly loves to include draping in her silhouettes that accent the natural curves of the body. With each piece she creates, she tries to add an element of surprise such as a new shape or a bold pop of color in an unexpected way.

As an apparel designer, Aly would like to eventually be more focused on dresses. She has always been interested in wedding dress design but does not want to be limited to just that. She hopes to start out by learning the business side of the industry so that she may eventually be able to create her own brand.
Kayla is passionate about sustainability and tends to include previously worn clothing into her collections. She designs on the side of practicality, but never without a touch of femininity.

Kayla hopes to start her own line of “upcycled” clothing and create a brand that is both kind to environment, its workers, and consequently, its consumers.
BOHO
As a designer of both apparel and textiles, Lauren describes her work as modern, feminine, simplistic, yet edgy. She likes to throw in unexpected attributes by experimenting with a variety of fabrics, colors and patterns. Lauren seeks to make designs that can be worn everyday. Her designs are constantly developing and she finds inspiration in everything she does.

Next year Lauren will be attending FIT to study Textile Development and Marketing. She hopes to broaden her understanding of textiles so she can one day be an essential part of a creative team.
Rachael’s aesthetic is constantly evolving. She also has the ability to understand and work with many different styles. Rachael bases her designs and collections off of her mood at any particular time.

For her final year, Rachael will attend UW-Madison. After graduation, she plans to enter the bridal industry.
Amy Belz
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Amy believes clothes should be functional and wearable without skimping on design. She designs clothes with fun, unique details to make customers feel confident, fashionable and comfortable.

Amy is staying in Madison to finish her undergraduate degree. She then plans to travel and eventually design clothes for a larger company. Amy’s dream is to see people excited to wear her designs.
Eden Morrison
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Eden is a contemporary designer whose work includes women’s daywear, eveningwear and most recently, dance performance wear. Her designs combine bright colors, fun patterns, and feminine shapes to create fun and playful yet sophisticated looks.

Her future plans include one final year at UW-Madison, and then she plans her start her career designing for a retailer or designer. Her biggest future career goal is to eventually have her own design company, in which she would like to combine the costume world with the concept and ideology of fair trade design.
Erica likes to experiment with texture and create unexpected pieces out of nontraditional materials. Color relationships play a large part in all of her work and she is never afraid to try something new.

Erica is graduating in May from UW-Madison with a focus in textiles and textile development. Currently, she doesn’t know where her path will take her, but hopes to continue creating her personal work in her studio.
Through his work, Cory seeks to expand and add variety to the traditional canons of menswear. This particular collection was heavily influenced by the idea of Heritage. After living a nomadic existence for the last several years, Cory looked to his childhood and the stability of that time in his life as a foundation to build pieces that resonated with a sense of history.

After earning a Masters degree in Fine Arts from UW-Madison, Cory hopes to use his experience and expertise to become an independent designer.
Daniel designs garments that enhance women’s beauty. He believes women should not only look beautiful, but also feel beautiful. In order to achieve that goal, he designs sophisticated silhouettes and incorporates high quality fabrics.

Daniel will be attending FIT next fall for fashion design. He hopes to work as a freelance designer or as a womenswear designer for a corporate company such as Ralph Lauren or Marc Jacobs.
Kaley Sundby
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Kaley is greatly inspired by history. She enjoys taking something from the past and adding her own unique touch to it. Kaley’s favorite fashion icon is Marie Antoinette. The grace and decadence is apparent in all of Kaley’s work.

After graduating from Madison this May, Kaley hopes to become a designer in the fashion industry. Kaley says that she will miss being a Badger, but is looking forward to starting a career.
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Emma Irsfeld
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Through various textile courses within the TAD major, Maria discovered her appreciation and love of fabric. This is also evident in the clothes she creates. Maria loves to include dramatic color and texture in her designs. The clothes she creates are feminine, with silhouettes meant to inspire confidence in the woman who wears them.

Maria will stay in Madison her senior year, and will focus on fabric technologies and textile design. She hopes to work in product or materials development for an apparel or home product company. Maria is also passionate about screen-printing and hopes to utilize that and CAD in her future.
As a designer, Katie likes to create garments that have an edge and an urban feel to them. She uses various embellishments in her designs, such as zippers, chains, and rhinestones. Katie always tries to add unique details to each of her garments, making them and the woman wearing them stand out from the crowd.

Katie will graduate in December 2013 with her degree in Textile and Apparel Design with a certificate in Environmental Studies. Her goal is to design for a company who values sustainability. One day she would also like to run her own business.
Coming from a prestigious and competitive soccer background, she is constantly pushing the lines of balancing a new freedom of expression and rigorous structure within her work routine. She also constantly thinks of how to blend feminine and masculine elements into one. Meghan focuses on classic silhouettes but never forgets to add a unique element of embellishment to complete the look. In this case, she hand painted her fabrics for her evening wear collection.

Meghan is moving to New York this summer and will be attending FIT next fall. She hopes to carry her passion of styling and concepting into a career that involves working for a publication within a company as an Art or Creative Director. In years down the road, Meghan hopes to move back to Houston, TX and open up a local boutique.
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Jody Fossum

EXECUTIVE CREATIVE TEAM
Meghan Herman, Rachael Martin, Chelsi Zollner
Zach Pereles, Carolyn Kallenborn, Cory Linsmeyer

FASHION SHOW CLASS
Public Relations, Merchandising, Logistics, Modeling

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