FOR IMMEDIATE RELEASE

UW Design Studies Portfolio Showcase
December 5 – 14, 2014

The Ruth Davis Design Gallery located at Nancy Nicholas Hall, 1300 Linden Drive, Madison, WI invites you to the public reception for Textile and Fashion Design students on Friday, December 5, from 5 to 7 p.m. The public reception for Interior Architecture students along with the Wearable Technology presentation is Friday, December 12 from 5 to 7 p.m.

Textile and Fashion Design (TaFD) In the fall semester of each academic year, the Textile and Fashion Design Program faculty make a call for TaFD students of third year standing to submit portfolios of their strongest work for review. As the first of many professional portfolios, this mandatory review process gives students an opportunity to identify their own strengths and weaknesses, and to create a compelling presentation. In addition to flatwork, the portfolios will include actual garments, original dyed or woven yardage, and other three dimensional work. This review is an integral part of the application process for students planning to attend the Fashion Institute of Technology in New York City during their senior year and a necessary step for those students enrolled in the Madison option. They must pass the review in good standing to proceed on to their thesis.

Interior Architecture (IA) Interior Architecture students have completed all of their studio courses and will present design portfolios that show work from their entire academic careers, including designs for residential spaces as well as commercial spaces such as offices and restaurants. The portfolios feature computer generated virtual representations of their designs, traditional hand illustrations, art, and graphics that explain their design process. These students are ready to use these final portfolios as they interview for their first professional positions with design firms and design related companies. An additional highlight will be multimedia clips that immerse viewers in each student’s restaurant design.

Students in the 2014 Wearable Technology course will showcase their final projects alongside the Interior Architecture Portfolio Showcase. These functional prototypes will demonstrate garments to improve cycling safety, gloves for playing video games, an interactive dress and other wearables which monitor health, promote better habits and provide perceptual heating and cooling. Come see the future of technology.

All events are free and open to the public. Please contact Design Gallery for this exhibit special hours.

About Us
Exhibitions in the Ruth Davis Design Gallery explore themes that relate to the creative processes and products of design. We are a hub for research, education and outreach by bringing together the Helen Louise Allen Textile Collection, Ruth Davis Design Gallery and Ruth Ketterer Harris Library. It enhances undergraduate and graduate programs in Design Studies. The Gallery is free to the public.

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